

ISCM
Supply Chain
Thought Leadership



Saudi Arabia Supply Chain & Logistics Leaders Senate

14th FEBRUARY 2024 | SAUDI ARABIA

Saudi Arabia Supply Chain & Logistics Leaders Senate

Isom forums is organizing Saudi Arabia's exclusive, premium meeting of industry leaders, service providers, and solution providers to create the strategies for leveraging the country's potential and build a roadmap for the next supply chain and logistics paradigm – digital, data driven, and futuristic. This one-day event will see five senates covering the entire logistics and supply chain perspective.

The kingdom of Saudi Arabia has a unique strategic location that connects three continents. With this strategic location, vast oil reserves, and increasing focus on diversifying its economy, Saudi Arabia is poised to lead the region's growth and transformation. Initiatives like the national industrial development and logistics program, the digitalization thrust, and the global supply chain resilience initiative show the government's commitment to improving logistics performance in the kingdom.

Companies in Saudi Arabia are planning their strategies to leverage the kingdom's growth potential. But this requires a relook at the current supply chain and logistics strategies. Chief supply chain officers need to develop a fresh new perspective – global and local.

The first Saudi Arabia supply chain & logistics leaders senate will explore some of the interlinked themes of supply chain planning, logistics & warehousing, e-commerce & last mile delivery, and how to leverage technology. 35 Plus leaders from the who is who of logistics and supply chain domain from a wide cross section of industries in the Saudi Arabia will participate in a series of discussions.



Transforming supply chain in Saudi Arabia – how to leverage NIDLP and GSCRI



Advanced supply chain planning – strategies to drive value across our end-to-end supply chain

Innovating to stay ahead – leveraging changing global supply chain networks & growing manufacturing in Saudi Arabia. Exploring the role of AI/ML, blockchain, metaverse, and generative AI for smart digitalization of supply chain.



Making e-commerce, retail and last mile delivery faster, profitable, and responsive – imperatives for the next normal

The emerging challenges for shippers – what can service providers offer as solutions? How air and ocean service providers are planning for growth, innovation, and resilience



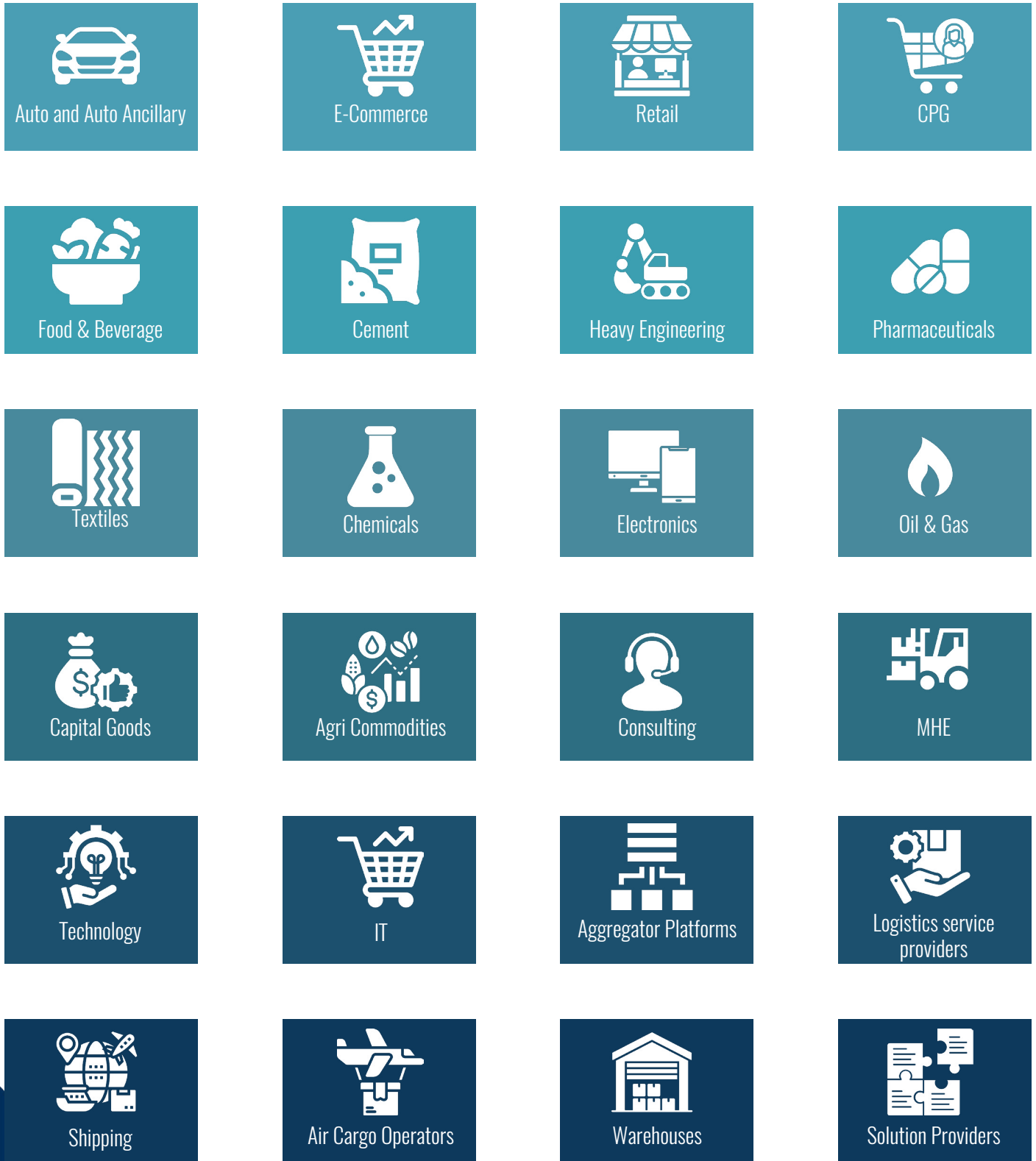
Next-level warehouse - connecting people, processes & automation to deliver on vision 2030

Roadmap to net zero – decarbonizing the value chains



Corporate Profile at Saudi Arabia Supply Chain & Logistics Leaders Senate

120 CEOs, CXOs, heads of Supply Chain, Procurement, Planning, Technology, and Logistics will participate in Saudi Arabia Supply Chain & Logistics Leaders Senate. They will be from the following sectors:



The Attendee Profile

CEOs, CFOs, COOs, VPs,
and Directors of 3PLs

Chief Supply Chain
Officers

Directors of Supply
Chain/Logistics/
Procurement

SVPs and VPs of Supply
Chain/Logistics/
Procurement

Chief Procurement
Officer

VP Sourcing

Consultants

About ISCM and ISCM Forums

Institute of Supply Chain Management (ISCM) is India's premier education, training, research and consulting firm, exclusively focused on planning, supply chain, logistics, sustainability, and sourcing. Our programs offer an easy way to build capabilities of your supply chain teams. ISCM also offers a range of made in India certification programs. These programs offer an easy way to build your teams' capabilities. ISCM has a dedicated team that can assess specific training needs and custom design a program to suit the specific skills ISCM has a thought leadership forum – ISCM Forums. ISCM Forums is the gold standard in conceptualizing, curating, and delivering best in class forums and conferences in planning and supply chain. We are a thought leadership firm built on a deep understanding of the business dynamics of planning, procurement, and Supply Chain ecosystems. Our events see participation by some of the foremost thought leaders and practice leaders from India and overseas. ISCM Forums has delivered content rich, highly differentiated, contemporary forums and conferences across functions – both generic and industry focused. ISCM has conceptualized and delivered four major logistics and supply chain forums in Dubai in the past two years.

SPONSORSHIP PACKAGES

Presenting Partner: USD 35000

- Speaking Session 20 Mins
- One Panel Slot
- One open table space at the venue (3X2)
- Supreme branding on Stage Backdrop
- Exclusive Podium Branding
- 2 Minutes video display (All Breaks)
- Prominent company recognition on event website
- Prominent Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing
- Communication and Social Media Promotions
- Brochure/Literatures inserts in the delegate bag
- Standee at the venue - Two
- Exclusive Table Tent Card Branding
- Six complimentary delegate Passes including speakers
- Provision of Speaker and Delegate list after the event
- Post Event Report

Platinum Partner: USD 25000

- Speaking Session 15 Mins
- One open table space at the venue (3X2)
- Branding on Stage Backdrop
- 2 Minutes video display (All Breaks)
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing
- Communication and Social Media Promotions
- Brochure/Literatures inserts in the delegate bag
- Standee at the venue - Two
- Five complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

Gold Partner/ Logistics / Technology/ Sustainability: USD 20000

- One Panel Slot
- One open table space at the venue (2X2)
- Branding on Stage Backdrop
- 2 Minutes video display (All Breaks)
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing
- Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Standee at the venue - One
- Four complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

Kit Partner : USD 16000

- Supreme Branding on the Delegate Bag
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Provision of Delegate list after the event
- Post Event Report

Lanayard Partner : USD 12000

- Supreme Branding on the Lanayard
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

Associate Partner : USD 7000

- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Three complimentary delegate Passes
- Post Event Report

Networking Partner : USD 4000

- Supreme Branding on the Lanayard
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report